



# STAKEHOLDER TALKING POINTS

- FindYourCenterNC.com is an important tool for both promoting the NC Triad as a top destination to live, work and play, while showcasing job opportunities in the region.
- This tool offers a fresh approach for job seekers, including a cost of living calculator and an option to search for jobs by desired commute time.
- It features success stories from professionals in the region sharing the reasons they are building their career here.
- The site also highlights the region's diversity, from Uwharrie National Forest and multiple state parks, to rivers and other blueways and life in a variety of settings including urban centers and charming towns.
- For employers and HR directors, this is an all-encompassing tool that can help boost talent recruitment and retention efforts by showcasing the amenities and opportunities of the entire region from various perspectives.
- Instead of dated relocation packages, leverage this real-time guide to living, working and playing in the NC Triad.
- Have job openings in the region? Contact Jessica Raby at [jraby@ptrc.org](mailto:jraby@ptrc.org) to learn more about being listed as a featured employer on the site.
- As we begin to recover from the unprecedented medical and economic crisis presented by COVID-19, this tool is more important for employers and job seekers now than ever.

***QUESTIONS? Contact Jessica Raby, Workforce Program Manager for the Piedmont Triad Regional Council at [jraby@ptrc.org](mailto:jraby@ptrc.org).***