



SITE ROADMAP

The purpose of the FindYourCenterNC.com initiative is to brand the region as the best place to live, work, and play while showcasing the unique attributes, characteristics, and job opportunities that make the NC Triad a key choice for talent. This document will highlight a few of the strategic features and informational pages on the website. The website is categorized into six sections to allow users to navigate the site by their interests Find A Job, Work at the Center, Learn at the Center, Live at the Center, Play at the Center, and About Us.

JOB SEARCH PORTAL (FIND A JOB)

The job search portal displays jobs available exclusively in the NC Triad region. We have taken a lot of work out of the job search process by using specific keywords to yield out unrelated jobs that may show on other job search platforms. The NC Triad job search portal has a user-friendly interface. A website user has the opportunity to search by their specific industry or specific user-generated keywords. Our job search portal is optimized to provide the best job search experience for our users.

Direct Link: findyourcenternc.com/find-a-job/

COMMUTE TIME TOOL (LIVE AT THE CENTER)

The Commute Time Tool allows users to estimate their average commute time based on their residence or prospective residence. This tool is especially helpful for those considering moving to the area; because it highlights the ease of commuting in our region.

Direct Link: [On Home Page at findyourcenternc.com](#)

COST OF LIVING CALCULATOR (LIVE AT THE CENTER)

The Cost of Living calculator allows users to compare how far their salary will go in the NC Triad in comparison to their current residence. This tool will give an overall comparison of how far their salary will go by percentage. Also, it will compare the cost of living by different categories: grocery, housing, utilities, transportation, and healthcare.

Direct Link: [On Home Page at findyourcenternc.com](#)

SUCCESS STORIES (WORK AT THE CENTER)

Several NC Triad residents were selected to share their “success stories” detailing their unique experiences in the NC Triad and how they made the NC Triad their home. Users will have the opportunity to read their profiles to gain insight into their favorite restaurants and hangout spots, preferred types of entertainment, and career paths. Each success story profile will feature a video giving users a visual representation of the profiles.

Direct Link: findyourcenternc.com/work-at-the-center/success-stories/

COMMUNITIES PAGE (LIVE AT THE CENTER)

The Communities landing page gives users a chance to explore our different communities in an interactive user face by clicking on the communities’ map. The 12 counties are segmented into five distinct areas. Each community page highlights key attractions, notable facts & figures, popular restaurants, major employers, and top-ranking public schools among the communities in our region.

Direct Link: <https://findyourcenternc.com/live-at-the-center/communities/>